



Questline's commercial and industrial energy-efficiency calculators are a key component of any successful utility incentive promotion program.

Our calculators are designed with utility business customers, utility employees, and trade allies in mind. Each calculator enables the user to determine available incentives, energy reduction, and the cost savings associated with technologies in your utility's incentive or energy-efficiency programs. You can view calculation results in both text and graphical format. And, every calculator includes the ability to print or download a formatted report.

Lighting Calculator

With the Lighting Calculator, you can analyze the kWh reduction, available incentives, carbon off-set, and simple payback associated with a lighting retrofit project. Enter your existing lighting technology and compare it against new higher-efficiency equipment. This calculator is the perfect tool for the promotion of T12 replacement projects, which will be necessary with the T12 bulb production freeze in July 2012.

Variable Frequency Drive (VFD) Calculator

Questline's VFD calculator enables you to run basic VFD energy savings and payback calculations. The calculator provides an estimate of achieved energy and carbon savings, simple payback information, and available utility-specific incentives when using a VFD rather than conventional control methods for fan and pumping applications.

HVAC Packaged and Split System Calculator

Our HVAC Packaged and Split System calculator provides a high-level comparison between an existing system and new system options. You will receive a high-level understanding of the benefits of a new standard system versus a new high-efficiency system by comparing estimates of energy use, equipment cost, carbon footprint, and available incentives. You can even compare a standard system against a user-defined system.

Proactive Incentive Program and Calculator Promotion

Having a Questline advanced energy-efficiency calculator as part of your utility's program is a great first step to success. Getting the word out with cross channel marketing and proactive communications regarding incentive opportunities can drive enrollment even higher. Each Questline calculator can be packaged with strategic marketing consultation and email campaign services designed to promote the calculators as a part of your utility's overall program-marketing strategy.

Contact Questline today to find out how you can integrate these calculators and our proactive communication campaigns into your utility's incentive programs!