

Questline Webinars are an effective and efficient way to educate and inform your utility's employees or business customers.



Content and Presenters

Customization and control. Questline provides a wide array of options for you as to how much involvement in the Webinar you'd like to have.

- Have a great topic that your utility wants to present but just need someone to help with the technical logistics? We can do that.
- Need to talk to your employees about a specific topic, but don't have the time or resources to pull it off? We can do it all for you.
- Did you hear a Questline Webinar that you think others at your utility or your customers would benefit from hearing? We can present it to them under your utility's brand.



Facilitation and Management

Success is in the details. Every step of the way, a dedicated Questline Webinar Facilitator is there to guide and assist you.

Whether you decide to present the Webinar or ask Questline to do it, your Questline Webinar Facilitator works with you throughout the entire process to ensure that your event goes off without a hitch.

Your Questline Webinar Facilitator will start off by discussing the content for your Webinar, who will present, and who you'd like to attend.

With these three building blocks, Questline leads you through the invitation, registration, and reminder email process. Each communication will be branded for your utility and targeted for your event.

Questline also conducts a dry run of the Webinar with you. After all, practice does make perfect.

Questline will manage all technical functions, troubleshoot Webinar issues, and answer all Webinar-related questions. We will also monitor and relay to the presenter all questions and comments received during the presentation.



Intelligence and Follow-up

It's a wrap! After the Webinar, count on Questline to provide you with a detailed follow-up report of who attended and their answers to polling questions. You will also receive a link to the recorded presentation, as well as a link to download the presentation file.

Questline also sends a 'Thank You' email to all attendees and a 'Sorry We Missed You' email to those that didn't attend. In each of these communications is a link to the presentation file and a link to the recorded presentation.

Contact Questline to find out how you can start leveraging our Webinars for your customer and employee education needs today!

WEBINAR SERVICES

Webinar Packages

Basic Plus Premium

Throughout the Webinar Process:			
Dedicated Questline Facilitator Assigned to Entire Webinar Process	●	●	●
Questline Manages All Technical Functions, Troubleshoots Webinar Issues, and Answers All Webinar-Related Questions	●	●	●
Before:			
Webinar Content and Audience Review Consultation	●	●	●
Utility Provides All Content	●		
Utility-Branded Webinar Presentation Selected from Existing Webinar Library		●	●
Limited Customization to Selected Webinar Content by Questline Staff (Utility May Edit Directly)		●	
Unlimited Customization to Selected Webinar Content by Questline Staff			●
Custom Webinar Content Created at Utility's Request			●
Branded Invitation and Registration Buttons Using Utility-Provided Banner and Colors	●	●	●
Preparation of Webinar Invitation Content		●	●
Customized Registration Page Text	●	●	●
Preparation and Delivery of Two Webinar Email Invitations	●	●	●
Preparation and Delivery of Two Event-Reminder Emails to Registered Attendees	●	●	●
Dry Run Rehearsal of Webinar with Presenters	●	●	●
During:			
Moderator to Make Opening Comments, Introduce Presenters, and Make Closing Remarks	●	●	●
Utility Presenters	●		
Questline Presenters		●	●
Monitoring of Questions and Comments Received During Webinar (Relay Information Back to Presenters)	●	●	●
Audience Polling or Surveys	●	●	●
After:			
Post-Webinar Follow-Up Report Including: Final Attendance, Results of Poll Questions, Results of Evaluation, Recording Link, and PowerPoint Presentation Download Link	●	●	●
Preparation and Delivery of 'Thank You' Emails to All Attendees (Includes Webinar Recording Link and PowerPoint Presentation Download Link)	●	●	●
Preparation and Delivery of 'Sorry We Missed You' Emails to All Invitees That Did Not Attend (Includes Webinar Recording Link and PowerPoint Presentation Download Link)	●	●	●
Live Q&A Session at the End of the Webinar		●	●
Delivery of Evaluation Survey to Attendees after Webinar			●

Add Ons

The following options can be added to any individual Webinar. Combine options to create the perfect Webinar for your needs.

- Additional Dry Run Rehearsal (1 included)
- Additional Evaluation
- Additional 30 Minutes of Webinar Time Over the Initial 1-hour Duration
- Additional Sends of Invitations (2 rounds included)